



AUSTIN KIDS DIRECTORY ARTWORK SPECIFICATIONS

Camera ready artwork is not required. You may provide us with logo, photo, and text for your ad and we will create your ad for you at no charge. An extra fee may be charged for ads that require complex production. Month to month ad changes are free. Ads that reach us by the closing date will be emailed back to you to proof.

ARTWORK WE CAN ACCEPT:

Your photos, graphics and logos can be provided as digital images with a resolution of at least 300 dpi or reproduction quality reflective art that we will scan. Emailing of text is encouraged.

DIGITAL FILES WE CAN ACCEPT:

All photos, logos and print-ready ad materials must be submitted at a resolution of 300 dpi or higher with all graphics and fonts embedded or converted to outlines. Files should be composed in CMYK (4-color process).

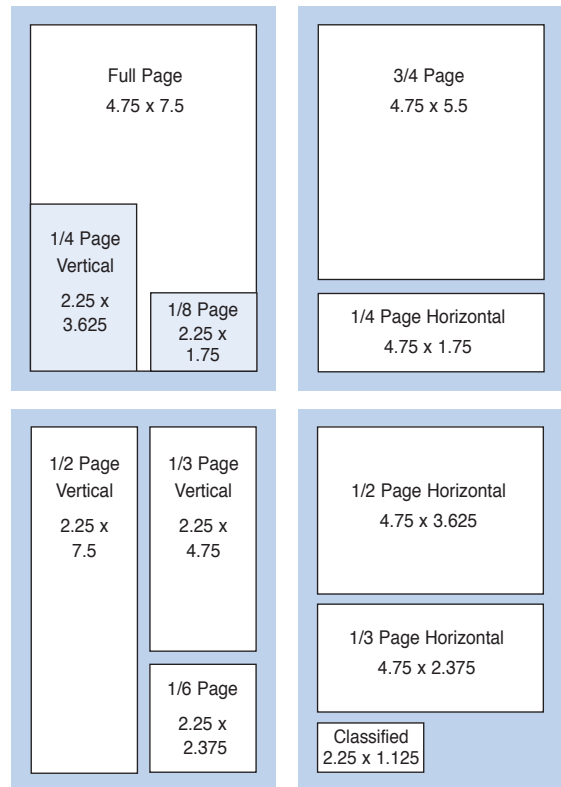
We accept the following formats: pdf, eps, tiff or jpg. Files must be in the correct dimensions with an effective resolution of at least 300 dpi.

We cannot accept files that are not in the required format and prefer to create your ad for you if you are not sure of the formats we use.

Fonts: We can only use Type 1 Macintosh fonts. We will do our best to match requested fonts but cannot guarantee the use of a specific font.

Files can be sent by e-mail to:
Graphics@kidsdirectory.com

AD SIZES in inches, width x height



Issues	Closing Date
January & February	December 10
March & April	February 10
May & June	April 10
July & August	June 10
September & October	August 10
November & December	October 10

New advertising may begin or changes may be made any month if submitted by closing dates.